

## News Release

January 20, 2010

### **Stuart Ford appointed as sales & marketing director at Getronics**

~ Getronics recruits to further strengthen its position as a leading ICT provider ~

Getronics, a leading workspace management company, has appointed Stuart Ford to lead and build its sales and marketing department, strengthening growth across the company.

A seasoned industry expert, Stuart is experienced in sales leadership, business management, customer negotiation and managing large revenue projects.

“Stuart’s excellent track record and sound business knowledge demonstrates his ability to bring in excellent results,” said Dave Baldwin, managing director, Getronics. “His experience in leading and building winning sales teams and managing internal stakeholders is second to none. We are confident these skills will enable him to lead the team towards a continually strong growth period”.

An industry veteran of 15 years, Stuart has held roles with EDS, HP services and Logica. During this time he has led sales in both the public and private sectors. He is a regular media commentator and spokesman at industry events, and is passionate about IT enabled transformation.

“This is an exciting opportunity for me,” said Stuart Ford. “I was drawn to Getronics due to its solid customer base, good financial footprint and innovative approach. I am looking forward to being a part of Getronics’ plans for the future and believe the company has huge potential for growth and success.”

## NOTES TO EDITORS

### **About Getronics UK & Ireland**

Getronics UK is an Information and Communication Technology (ICT) company, with expertise in Workspace Management, Connectivity, Infrastructure and Consultancy services. Getronics enables people in medium to large organisations to use ICT to achieve a personal performance which leads to business results.

Getronics UK clients include Barclays, Booker, Clarks, CSC, Dell, Iceland, Innospec, first quench, PSN, and many others.

Worldwide, Getronics has revenues of € 2.2 billion in 2008 and over 14,000 (FTE) at HY 2009. Getronics is the largest ICT service-provider in the Benelux with operations across the globe allowing it to service the needs of multinational businesses. Since 2007 Getronics has been part of KPN, one of the world's largest international telecommunications companies.

For more information, please visit: [www.getronics.co.uk](http://www.getronics.co.uk)  
<<http://www.getronics.co.uk>>

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